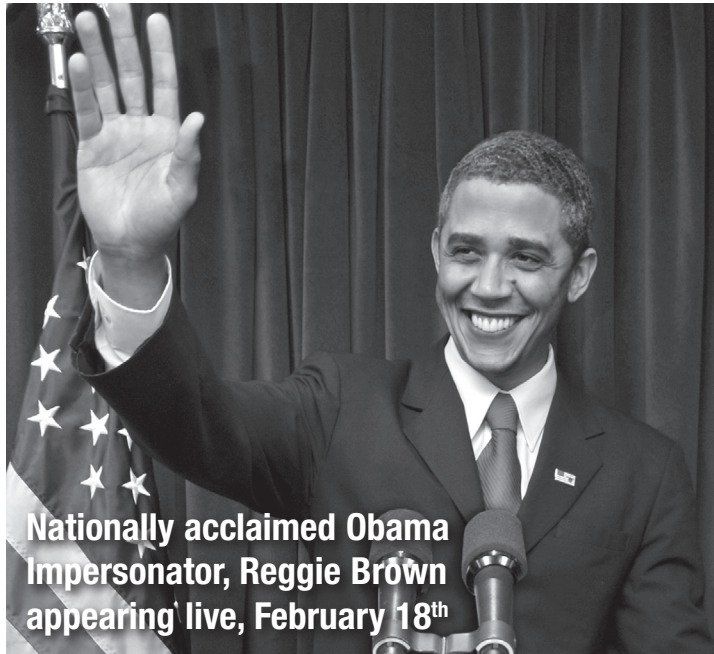


# THE PRESIDENT WANTS TO SELL CARS! WILL TAKE ANYTHING ON TRADE

**Carriage Automotive's President, David Basha,  
To Host Its Largest Presidents' Day Event Ever  
For 4 Days Only February 17<sup>th</sup>, 18<sup>th</sup>, 19<sup>th</sup> & 20<sup>th</sup>**



Nationally acclaimed Obama Impersonator, Reggie Brown appearing live, February 18<sup>th</sup>

**GAINESVILLE, GA — Mr. David Basha, President of Carriage Automotive Group** (which includes Carriage Nissan, Carriage Kia, and Carriage Mitsubishi) stunned area residents today by announcing that in honor of Presidents' Day, Carriage Automotive will host the largest planned event in the history of its dealership group from Friday the 17<sup>th</sup> through Monday the 20<sup>th</sup> at its lots on Browns Bridge Road in Gainesville. In order to make it official, Carriage Automotive is celebrating by hosting a live mock debate featuring nationally-acclaimed political impersonators of President Obama and his wife Michelle, Sarah Palin, George W. Bush, Donald Trump, Newt Gingrich, Bill and Hillary Clinton, and Mitt Romney. In honor of this special event, Basha acknowledges that he wants to sell as many cars as possible during the 4-day event, and will consider any type of trade-in.



## Used 2008 Nissan Frontier XE

\$0 down, \$199 per month @ 2.99% APR  
for 72 months with approved credit, sale price \$11,426  
plus tax and title. stk# P8267

Basha confirms "This is an event like we have never done before and will be held for FOUR days only over Presidents' Day weekend, Friday February 17<sup>th</sup> through Monday, February 20<sup>th</sup>, regardless of weather." Basha offers a simple explanation for this spectacular sales event, "We want to stimulate the local Gainesville economy as much as possible in honor of this event. President Obama introduced a unique program back in 2009

opportunity to trade in their old, worn down vehicles and get into a newer, more dependable means of transportation now."

Basha continues, "Many Americans took advantage of the 'Clunkers' program back in 2009, but many weren't ready to trade out of their vehicles at that time and might have missed out on the savings dealerships around the country were offering due to a rapid depletion of their inventories. We have over 800 vehicles on the ground and ready for immediate delivery, and, as president of this dealership group, I approve all trades and look forward to helping our local area residents get into the car, truck, minivan, or SUV of their dreams during this huge weekend event."

While Carriage Automotive cannot recreate a government program, Basha assures buyers that he will negotiate on any type of trade-in that is brought to their dealership during this 4-day event.

"Let's say you have a 1988 Oldmobile 88 with 245,000 miles on it and it barely runs...we'll negotiate on it! How about a 1985 Chrysler K-car or even a used boat or motorhome? We will still negotiate a trade for you and do whatever we can to help you get into a new vehicle," says Basha.

There will be many vehicles to choose from including trade-ins, lease turn-ins, specially purchased vehicles, company cars and more. Basha goes on to mention, "Most of the vehicles we're offering will have incredibly low pricing, in some cases lower than our everyday sale prices. We are going to be as

aggressive as possible to help our local community trade up into a new vehicle. I can assure you, if you want to get a great deal on the vehicle of your dreams, you won't want to miss this event."

During this tremendous event, extended terms and special financing will be available to help reduce monthly payments or obtain credit for those who may have had credit challenges in the past. With recent events, due to a complex economy, good people have run into difficult circumstances which have made purchasing a new vehicle challenging. Carriage Automotive Group believes in helping those individuals with credit challenges get back on their feet again. Everyone is welcome and finance representatives will be on hand for immediate approval and release of these extremely aggressive "president-approved" deals. Many of the pre-owned vehicles offered are late model vehicles with low mileage and balance of factory warranty remaining. Auto shoppers can choose from many makes and models including Honda, Jeep, Dodge, Chrysler, Ford, Chevrolet, Mercedes-Benz, Cadillac, GMC, Nissan, Hyundai, Saturn, Toyota and more. All you'll need to do is pick a vehicle. It's that simple. During the 4-day event, all trades are welcome no matter what condition your vehicle is in and even if you still owe money on your vehicle. Basha states that Carriage will do its best to help customers into another vehicle and will carefully explain all financing options available. Basha

states, "We'll negotiate your trade-in and do our best to help you make a deal with us! You don't want to miss this opportunity to obtain a new or pre-owned car, truck, van or sport utility!" Basha also reminds customers that the event is first-



**NEW 2012 Nissan Versa 1.6S sedan**  
model# 11112, \$0 down, \$214.93 per month @ 2.65%  
APR for 75 months with approved credit, MSRP \$14,070,  
sale price \$13,850 plus tax, title, Georgia lemon law  
(\$3), stk#N17264, 6 to choose from.



**NEW 2012 Kia Optima**  
model# 53222, \$0 down, \$329.95 per month @ 2.65%  
APR for 75 months with approved credit, MSRP \$22,135,  
sale price \$21,272 plus tax, title, Georgia lemon law  
(\$3), stk#K13689, 10 to choose from.



**NEW 2011 Mitsubishi Outlander Sport ES**  
model# 0545-A, \$0 down, \$289.53 per month @ 2.65%  
APR for 75 months with approved credit, MSRP \$20,950,  
sale price \$19,598 plus tax, title, Georgia lemon law  
(\$3), stk#M12215, 3 to choose from.

come, first-served, so it's critical to come early to have the best chance of getting the vehicle of your choice. Take advantage of this special offer for this Presidents' Day event, Carriage Nissan, Kia, and Mitsubishi 2400, 2815 & 2810 Browns Bridge Road, for 4 days:

**Friday, February 17<sup>th</sup> from 9am-8pm**  
**Saturday, February 18<sup>th</sup> from 9am-7pm**  
**Sunday, February 19<sup>th</sup> 12pm-5pm**  
**Monday, February 20<sup>th</sup> 9am-8pm**

Hurry for the best selection. For further information on this 4-day event please call:

**(770) 635-2079**  
or visit [www.carriagecars.com](http://www.carriagecars.com)

**Carriage Automotive Presents Panel of Impersonators LIVE, As Seen On TV! – February 18<sup>th</sup>, From 11am-3pm**

called, 'Cash for Clunkers'. While we cannot recreate that program in 2012, we are trying to do something just as profound at Carriage during this weekend. Just like dealers all across the country did back then, we want to give consumers an

Dealer retains all rebates. Offer cannot be combined with any other special offer or Internet pricing. All prices include \$399 Customer Service Charge.

Vehicles subject to prior sale.

We reserve the right to correct any typographical errors.

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